



**TalentStack**

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# Overview

# Company Values

1. People
2. Knowledge
3. Skills
4. Connection

## Mission Statement:

TalentStack (TS) exists to help improve the IT pipeline; however, more importantly we were born out of a need to highlight diverse perspectives in the innovation of technology advancement and solutions.

## Overview

TS's goal is to bridge the digital gap between early IT talent and individuals transitioning into the industry by connecting them with employers seeking creative problem solvers to help their organizations make a difference.

# Logo Design

## Horizontal Logo:

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**TalentStack**  
OWN THE NARRATIVE, DRIVE YOUR CAREER



**TalentStack**  
OWN THE NARRATIVE, DRIVE YOUR CAREER



**TalentStack**  
OWN THE NARRATIVE, DRIVE YOUR CAREER

## Vertical Logo

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**TalentStack**



**TalentStack**



**TalentStack**

## Favicon

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## Icon

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# Typography

**Headers: Futura PT Medium**

**Subheaders: Mr Eaves Mod OT Bold**

Body: Futura PT Book

**Colors**

## Blue

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

## Orange

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

## Steel

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

## Black

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

PMS 1787  
C0 M86 Y56 K0  
R232 G63 B84  
#e83f53

# Logo Usage



TalentStack



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**Stationary**



TalentStack

- +00 123 4567890  
+00 123 4567890
- yourinfo@example.com  
www.example.com
- 123 Street Name, City Name  
State, Country, 45678

**Jane Doe**  
General Manager

- +00 123 4567890  
+00 123 4567890
- yourinfo@example.com  
www.example.com
- 123 Street Name, City Name  
State, Country, 45678



TalentStack



TalentStack





# TalentStack

- +00 123 4567890  
+00 123 4567890
- yourinfo@example.com  
www.example.com
- 123 Street Name, City Name  
State, Country, 45678

To

**James Smith**

Post Title | Company

A 123 Street, City, State 45678  
P +00 123 4567890  
E yourinfo@example.com

01 August 2021

Dear Ms/Mr (Name),

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accu.

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit.

**Jane Doe**  
Your Job Title



# TalentStack



# TalentStack